

Privacy Policy

This privacy notice for GS1 Lebanon (“we”, “us” or “our”) describes how and why we might collect, store, use and/or share your information when you use our services, such as when you Visit our websites, download and use our mobile app or any other service.

By using GS1’s websites, Phone App and services, you hereby confirm that you have read the Privacy Policy contained herein.

The GS1 Lebanon websites & Phone App, including the services available on them, collect personal data that enables us to provide secure Website access and our services to you, as well as the effective administration of the services.

When you interact with the Websites and Phone App, your personal data is collected for such purposes in order to be processed, including by third parties. Personal data is collected as input by you and from third party processing services that collect personal data via our Websites & Phone App.

We collect personal information that you voluntarily provide to us. All personal information that you provide to us must be true, complete, and accurate. You are responsible for maintaining the accuracy of your personal data by contacting GS1 to notify us of any changes to or errors in your personal data.

You have the right to add/ modify or delete any of these information whenever you want by sending an email to customers@gs1lb.org and get a confirmation reply.

We process your information to provide, improve, and administrator our services, communicate with you, for security and fraud prevention, and to comply with law. We may also process your information for other purposes with your consent.

Personal data may be processed for the purpose of sending communications about GS1 Lebanon news and events by post, email or telephone. Personal data is also processed as our services reasonably require, to communicate updates, troubleshoot issues with the service, and to respond to and resolve user queries about the service.

Processing personal data for marketing and organizational communication purposes is done on the legal basis of user consent and otherwise, for GS1 Lebanon's legitimate interests of marketing its news and events to interested members and users. Processing personal data to communicate with users about services they use is done pursuant to GS1's legitimate interest of providing ongoing services and related service support to its users.

We have implemented appropriate and reasonable technical and organizational security measures designed to protect the security of any personal information we process. However, despite our safeguards and efforts to secure your information, no electronic transmission over the internet or information storage technology can be guaranteed to be 100% secure, so we cannot promise or guarantee that hackers, cybercriminals or other unauthorized third parties will not be able to defeat our security and improperly collect, access, or steal your information.

This Privacy Policy may change from time to time when reviewed and to comply with applicable laws and regulations.

If you have any questions or feedback, please send email to:

customers@gs1lb.org